

Press Release

Elizabeth Gabay's Buyer's Guide to the Rosés of Southern France

For immediate release: (June 2021)

A PDF guide to the rosé wines of southern France has just been released, aimed at professionals in the wine trade. *Elizabeth Gabay's Buyer's Guide to the Rosés of Southern France* provides detailed information on over 840 rosés, including tasting notes and commercial information, to help buyers seek and choose rosé wines from southern France.

Elizabeth Gabay MW, author of the book *Rosé, Understanding the Pink Wine Revolution*, together with Ben Bernheim, tasted 1000 rosés from southern France throughout April and May. They selected their top 840 of these to include in this guide. Elizabeth is a leading international expert on rosé wine, often quoted in the media, who has worked with rosé wines since 1986, when she was the UK agent for several Provence vineyards.

The guide covers Provence, the Rhone, Languedoc-Roussillon and Corsica, which together are the driving force in today's rosé market. It is aimed at importers, distributors, buyers, merchants, wine students and journalists and, of course, serious rosé drinkers. It is a convenient, rapid and cost-effective way for the trade to get information on rosés from southern France, and especially useful now with the cancellation of major trade fairs over more than a year and the challenges of travel.

Not wanting this tasting to be seen as a competition, detailed tasting notes are provided for each of the 840 wines included, as there is more to each than just a score. Also shown are the trade price (by price band), export markets (when given by producers), email contact address, and of course varieties.

The guide also includes commentary and background to rosé wines: winemaking, faults, colour, temperature, packaging, regional details, styles (including the increasingly-popular oaked-rosé category) and varieties.

Wines were tasted blind, with flights organised by price, variety, style, appellation and vintage. Most were tasted two or three times to get a feel of how each compared to its peers in each category.

Although some magazines have listed top 20, 30 or even 100 rosés from a region, this is the first time that so many rosés from this extended region have been tasted and published together.

The wines listed are the current vintages available. Occasionally an older vintage is added to give perspective. The guide includes the first published vertical tasting of the first three vintages of Gerard Bertrand's *Clos du Temple*, tasted alongside other €100+ luxury contenders such as *Muse de Miraval* and Château d'Esclans's *Garrus*.

The guide is available as a PDF file for €20, £18 or \$24 purchased via pink.wine.

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